

# Sources of Great Toy Ideas

## Toy Ratings/Awards:

|  |  |
|--|--|
| <a href="#">National Association for Gifted Children Holiday List for 2011</a> | Published in "Parenting for High Potential" Sept. 2011   |
| <a href="#">Teachers Choice Awards</a>   | Honors products of exceptional quality and outstanding performance in the classroom and at home  |
| <a href="#">Dr. Toy</a>  | Educationally oriented, developmental and skill building products from the best large and small companies in annual award programs: best toys, vacation toys, classic toys, green toys |
| <a href="#">Mensa Select</a>   | Toys that have won the MENSA Select rating   |
| <a href="#">Oppenheim</a>  | A widely recognized name in toy awards list for 2011. Reviews Toys, books, audio and video for five age  |

## Catalogs and Online Toy Sources:

|   |   |
|---|---|
| <a href="#">Cricket Publishing</a>            | "Inspire a reader" magazines, books & music               |
| <a href="#">Discovery Channel Store</a>       |   |
| <a href="#">Edmund Scientific</a>             | Wonder and Inspiration Delivered — Since 1942             |
| <a href="#">Educational Learning Games</a>    | "The fun way to learn"                                    |
| <a href="#">Fat Brain Toys</a>                | Smarter Toys = Smarter Kids                               |
| <a href="#">HearthSong</a>                    | Toys you'll feel good about giving                        |
| <a href="#">MetKids</a>                       | The Metropolitan Museum of Art Store                      |
| <a href="#">Mindware</a>                      | Brainy toys for kids of all ages                          |
| <a href="#">Museum Tour</a>                   | Award-winning collection of educational toys for children |
| <a href="#">The Critical Thinking Company</a> | Books & Software to Develop Critical Thinking             |
| <a href="#">The Learning Company</a>          | Software  |
| <a href="#">Thinkfun</a>                      | "World leader in mind challenging games"                  |
| <a href="#">Young Explorers</a>               | Creative Educational Products                             |
| <a href="#">Zome</a>                          | "If you can dream it, you can build it"                   |